

Imaging USA 2010 Information

GETTING TO THE SHOW

With Gaylord Opryland Resort & Convention Center serving as our official headquarters this year, all of Imaging USA 2010 is happening in one convenient, walk-able place. All you have to do—as the famous song goes—is get here! Here's some information, tips, and links to make that easier:

IMAGING USA HOTELS

If you have not made your hotel reservations yet, we suggest you call right away—rooms are limited.

Gaylord Opryland Resort & Convention (headquarters) Rate: \$161.00 plus tax 2800 Opryland Drive Nashville, TX 37214 615-889-1000	Radisson Hotel at Opryland (overflow) Rate: \$129 plus tax 2401 Music Valley Drive Nashville, TN 37214 615-889-0800
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Check-in: 3:00pm / Check-out: 11:00am

OFFICIAL AIRLINE & DESTINATION AIRPORT

American Airlines is the official Imaging USA airline, offering a special 5% discount with meeting ID code 1110AB (details at ImagingUSA.org's Hotels & Travel section). Whichever airline you choose, make sure you fly into Nashville International Airport (BNA), a short 10 minutes from our reserved hotel rooms.

GROUND TRANSPORTATION

Airport Shuttle Service to Convention Hotels (Gaylord Opryland and Radisson)

Want to arrange for your ride to the hotel before you leave home? Sign up online for shuttle service via ImagingUSA.org's Hotels & Travel section.

- Round trip: \$30.00 per person
- One way: \$28.00 per person

If decide to use the shuttle at the airport, just look for the Welcome Desk (between the two escalators on the lower level). An agent can assist with travel needs / ticket purchase, or you can use the kiosk.

Airport Car Rental Companies

Budget: 800-527-0700, www.budget.com

Alamo: 800-462-5266, www.alamo.com

Hertz (also located at the Gaylord Opryland): 800-654-31331, www.hertz.com

Directions to the Gaylord Opryland or the Radisson from Airport

- Leave the airport complex and go west on Interstate 40.
- Proceed to Exit 215 and take Briley Parkway - 155 North.
- Go to and exit the parkway at Exit 12.
- Turn left off the exit ramp onto McGavock Pike.
- Turn left at the first intersection into the Gaylord Opryland Complex.

Taxicab

The airport taxi stand is right outside the airport baggage claim area. One-way fare to the Gaylord Opryland or Radisson hotel is approximately \$25.00.

PARKING

Special parking rates at a 50% discount have been negotiated for Imaging USA attendees at the Gaylord Opryland...just mention "Imaging USA."

- \$9.00 for self parking
- \$12.50 for valet parking (not including gratuity)
- No charge for parking at the Radisson.

Imaging USA 2010 Information

AT THE SHOW

Are you ready to rock with the hottest photography event of the year? You should have received your 2010 convention badge with this information packet—that's your passport to everything (including parties)—so don't forget it!

Remember, all events and classes—for Imaging USA, SEPCON, EPIC School, and SAA's Take Stock— will be held at the Gaylord Opryland Resort & Convention Center. For the most up-to-date class listings and event information, please look for on-site materials at the Registration Area or visit the websites:

- Imaging USA, SAA's Take Stock, & SEPCON Classes - www.ImagingUSA.org/classes
- EPIC School - www.EvidencePhotographers.com/EPICschool.html

Following is some information to help you plan and prepare for your star-studded convention experience.

PRE-CONVENTION REGISTRATION

Imaging USA

Tennessee Ballroom Foyer, Level 2

(On Saturday only: If registering onsite for Imaging USA pre-convention, go to the Presidential Lobby, Level 2.)

Thursday, January 7: 7:30am – 3:00pm

Friday, January 8: 8:00am – 3:00pm

Saturday, January 9: 8:00am – 5:00pm

SEPCON and EPIC School

Imaging USA Registration Area, Presidential Lobby, Level 2

Saturday, January 9: 8:00am – 5:00pm

GENERAL REGISTRATION

Imaging USA, SEPCON, EPIC School and SAA's Take Stock

Presidential Lobby, Level 2

Saturday, January 9: 8:00am – 5:00pm

Sunday, January 10: 6:00am – 5:00pm

Monday, January 11: 6:30am – 5:00pm

Tuesday, January 12: 7:00am – 3:00pm

All pre-registered attendees received a badge with this confirmation information. Once you are at the show, please stop by registration or the information booth to pick up a badge holder and convention bag.

BOOK SIGNING

Lobby of Hall C, Level 0 (Lower Level)

Monday, January 11: 10:30am – Noon

Plan on purchasing a copy of *Barack Obama: The Official Inaugural Book* to have it signed by Robert McNeely, one of the book's leading photojournalists, and Paul Morse, one of the primary photographers. Both are here for Monday's evening event, "Photographers in the White House," and the book signing will give you the chance to meet them personally. (Limited number of books for sale.)

CERTIFICATION EXAM

Cheekwood A, Level M

The Certification Exam will be administered only to those who have pre-registered at least five business days in advance. Go to www.certifiedphotographer.com to register, or contact Von Harris (404-522-8600, ext. 301).

Sunday, January 10: 9:00am – 11:00am

Monday, January 11: 9:00am – 11:00am

Tuesday, January 12: 10:00am – 12:00pm

EXPO HALL AGE RESTRICTION

Children and/or strollers are allowed in the tradeshow (during show hours) *after* the child's parent has stopped by the registration area and signed a liability release. An orange wristband will be affixed to the child's wrist and stroller, and it must be worn each day they attend the tradeshow.

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AT THE SHOW (cont.)

IMAGING USA EXPO

Halls C1 & C2, Level 0 (Lower Level)

Get up close and personal with the industry's latest products, tools, and technology for professional photographers.

Sunday, January 10: 11:00am – 4:30pm

Monday, January 11: 11:00am – 4:30pm

Tuesday, January 12: 9:30am – 1:30pm

INTERNET CAFÉ

Presidential Lobby, Level 2

Sponsored by Miller's Professional Imaging

Stop by the Internet Café to complete program evaluations (www.ImagingUSA.org) for a chance to win a daily prize, catch up on e-mail, and even blog or tweet. We are ready to help you stay connected!

PPA AWARDS & DEGREE CEREMONY

Delta Ballroom A, Level 2

Tuesday, January 12: 7:00pm – 8:00pm

PPA CHARITIES CELEBRATION EVENT

Tennessee Ballroom D & E, Level 2

Saturday, January 9: 8:00pm

Gather with fellow photographers to enjoy the camaraderie and fellowship only PPA and PPA Charities can offer, from silent and live auctions to dancing, donor acknowledgement, and more. (Free for all full convention registrants.)

RECOMMENDED ATTIRE

Attire at Imaging USA and all co-located conferences is business casual. Most importantly, wear comfortable shoes!

SPECIAL OFFERS AT THE GAYLORD OPRYLAND RESORT

Grand Ole Opry – Buy One, Get One Free!

Offer valid for Tier Two tickets on Saturday, January 9. To purchase tickets, visit www.opry.com or call 800-733-6779. (promotion code: IUSA)

Ryman Auditorium Backstage Tour – Buy One, Get One Free!

Contact 615-889-3060 or visit the Ryman Box Office to purchase tickets .
(promotion code: IUSA)

WEATHER IN NASHVILLE

January's average temperature:

- High of 46 degrees
- Low of 28 degrees
- Gaylord Opryland's climate-controlled temperature...a perfect 74 degrees!

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GAYLORD OPRYLAND ON-SITE PHOTOGRAPHY AND VIDEOGRAPHY POLICY

Professional / Personal / Amateur Photography and Videography

Gaylord Opryland Hotel encourages guests and visitors to take personal video or still photographs while enjoying their visit. All images and videos taken by guests and visitors are allowed free of charge so long as the images and videos are used for a personal, non-commercial purpose. All photographs and video should be taken from public viewing areas and must be taken with a hand-held camera (non-professional equipment).

IMPORTANT: All camera accessories that could potentially impede foot traffic are expressly forbidden, including camera tripods, monopods, lighting setups, large reflectors and staging shots.

Gaylord Opryland has the right, at its sole discretion, to withhold or withdraw consent to photograph and video (or to reproduce photographs or video) of the hotel and related property.

Photographs may not be published, sold, reproduced, transmitted, distributed or otherwise commercially exploited in any manner whatsoever. All trademarks, service marks, logos, images, and facilities of Gaylord Opryland are the sole property of Gaylord Entertainment and may not be used, reproduced, displayed or distributed without written consent.

Media Photography and Videography

Professional photographers/videographers who are contracted specifically for the purposes of documenting a special event, meeting or convention **MUST** wear the event credential (or other form of official identification) throughout their stay that clearly shows their affiliation with a specific group, event or convention that is occurring at the Gaylord Opryland Hotel during their time onsite. Imaging USA will provide the appropriate parties with official identification.