

IMAGING USA 2021 PRE & POST SHOW EMAIL LIST USAGE AGREEMENT

This agreement, made between PPA and _____ (Exhibitor/List User) on the ____ day of _____, 2020, contains the following considerations:

1. PPA agrees to allow the Exhibitor/List User to use the Imaging USA attendee e-mail. Before and after Exhibitor/List User's use, Exhibitor's Mail House will cause the List to be completely destroyed, scratched and purged from all mediums, including electronic storage, disk, tape, and printed documents. Exhibitor's Mail House agrees that continued use of any of the data that comprise the List beyond the above authorized usage is in violation of this contract.
2. The Exhibitor's Mail House agrees that in utilizing the E-mail List not to disclose, transfer, duplicate, reproduce, or retain any portion of the E-mail List in any form whatsoever nor will the Exhibitor's Mail House permit any third party, agent, employee, or contractor or their respective agents and employees to do so.

**IT IS REQUIRED THAT YOU PROVIDE A MAIL HOUSE IF YOU WOULD LIKE TO USE THE IMAGING USA EMAIL LIST
PPA PREFERS ALL EXHIBITORS USE TRIMAX DIRECT. OTHER MAIL HOUSES WILL NEED TO BE VETTED FIRST.**

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Phone: _____ Fax: _____ E-mail: _____

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Signature: _____ Print: _____ Date: _____

Mail House Authorized Rep

Exhibitor/List User Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Print: _____ Date: _____

Exhibitor/List User Authorized Rep

Email the completed contract to Megan Woods at mwoods@ppa.com.

PPA's Email Service Provider: PPA uses the e-mail list by working with Trimax Direct. This company has agreed to provide this service for only \$125 per broadcast paid directly to Trimax Direct. We prefer you to use this agency to send out your e-mail broadcast. All other mail houses must be vetted by PPA first.