

IMAGINGUSA

2021 • RIGHT AT HOME

VIRTUAL SHOW USER GUIDE

IMAGINGUSA
2021 • RIGHT AT HOME

THE LATEST
PRODUCTS,
SERVICES,
& GEAR



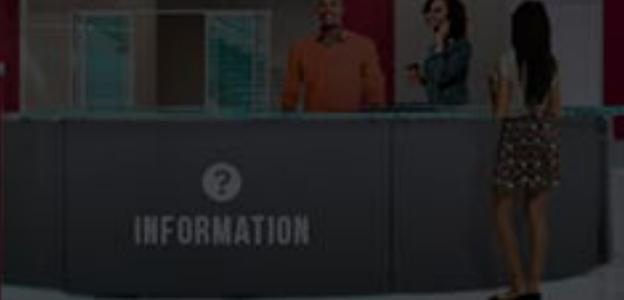
KEYNOTES

THEATER

SESSIONS



IPC PHOTO EXHIBIT



INFORMATION

H&H NETWORKING LOUNGE

LIVE - GRA



EXPO ENTRANCE



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WE'RE SO
HAPPY
YOU'RE
HERE!

WELCOME
PHOTOGRAPHERS

Access

You can access the main event beginning on Thursday, January 14, 2020 at 7:00 am Eastern Time.

As an attendee, you will be able to enjoy a unique, interactive learning experience from the comfort and convenience of your home or office.

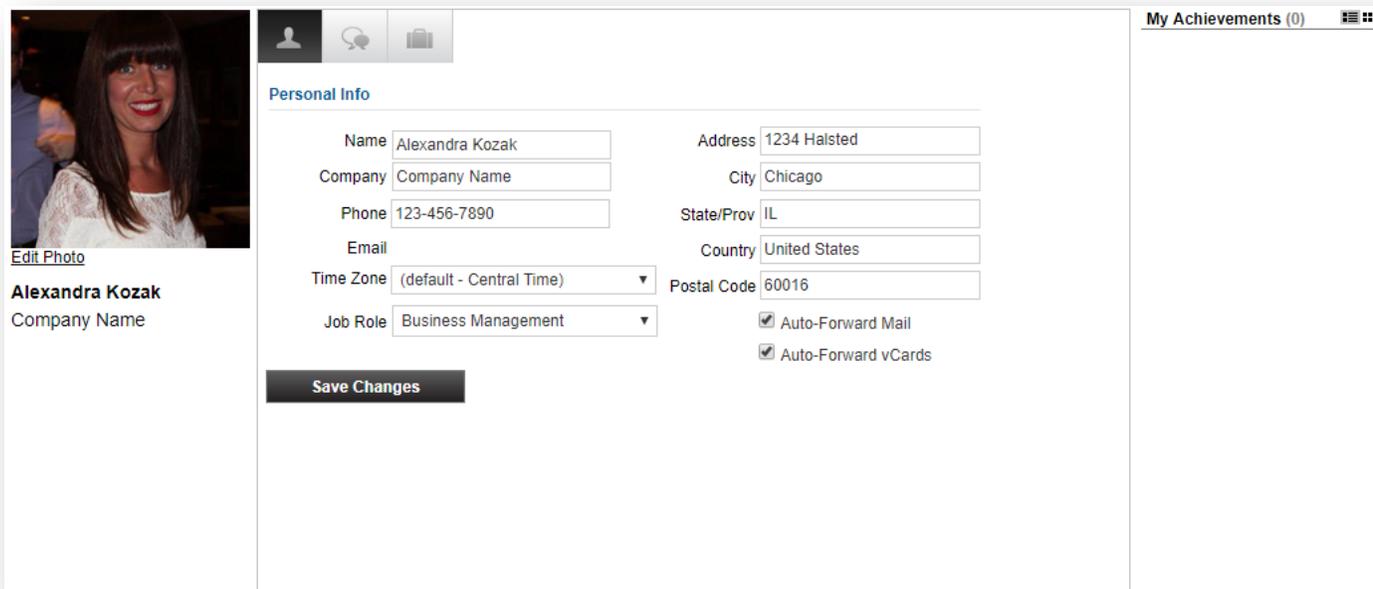
Imaging USA's virtual platform is powered by Intrado digital media.

To make sure your computer, internet connection, and sound are ready to go, take a moment to [test your system](#) or device in advance.

For the best user experience, you may need to disable ad blocker software during the show.

Your Profile

The Profile is where you can customize your personal information, access documents, and view your messages.



Personal Info

Name	Alexandra Kozak	Address	1234 Halsted
Company	Company Name	City	Chicago
Phone	123-456-7890	State/Prov	IL
Email		Country	United States
Time Zone	(default - Central Time)	Postal Code	60016
Job Role	Business Management	<input checked="" type="checkbox"/> Auto-Forward Mail	
		<input checked="" type="checkbox"/> Auto-Forward vCards	

Save Changes

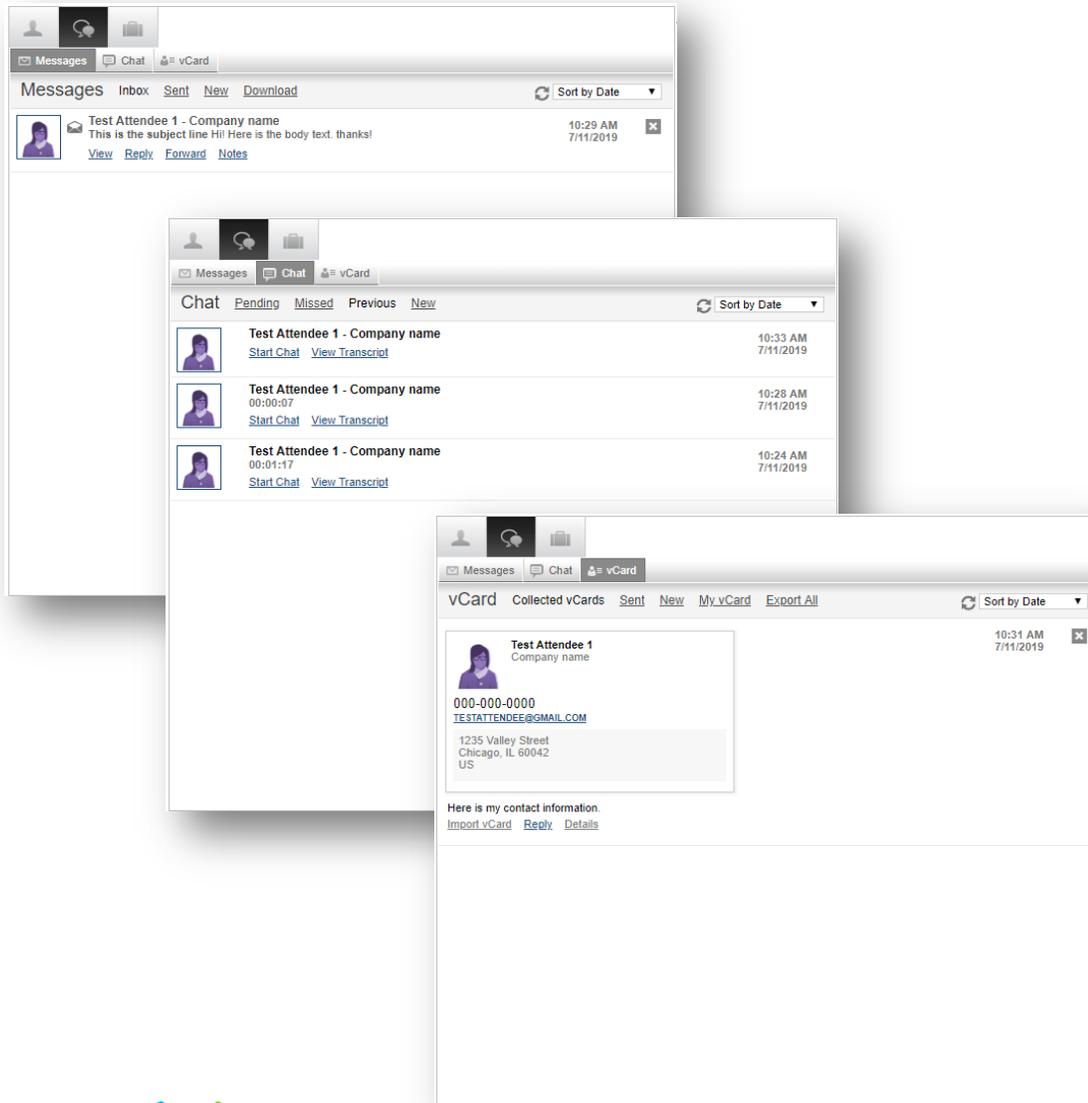
To edit your profile, begin by clicking “Profile” in the upper navigation at any time. Your profile contains your name and several other fields that you may have filled out upon registering.

You may choose an image to help identity yourself during the event (select from a list of stock images or upload your own photo). Filling out your profile completely and accurately will help you while networking with attendees in the event.



The briefcase is located within your profile under the third tab. This is where you may retrieve documents and links that you have saved from the Resource Center, sponsor spaces, or presentations.

Communication Center



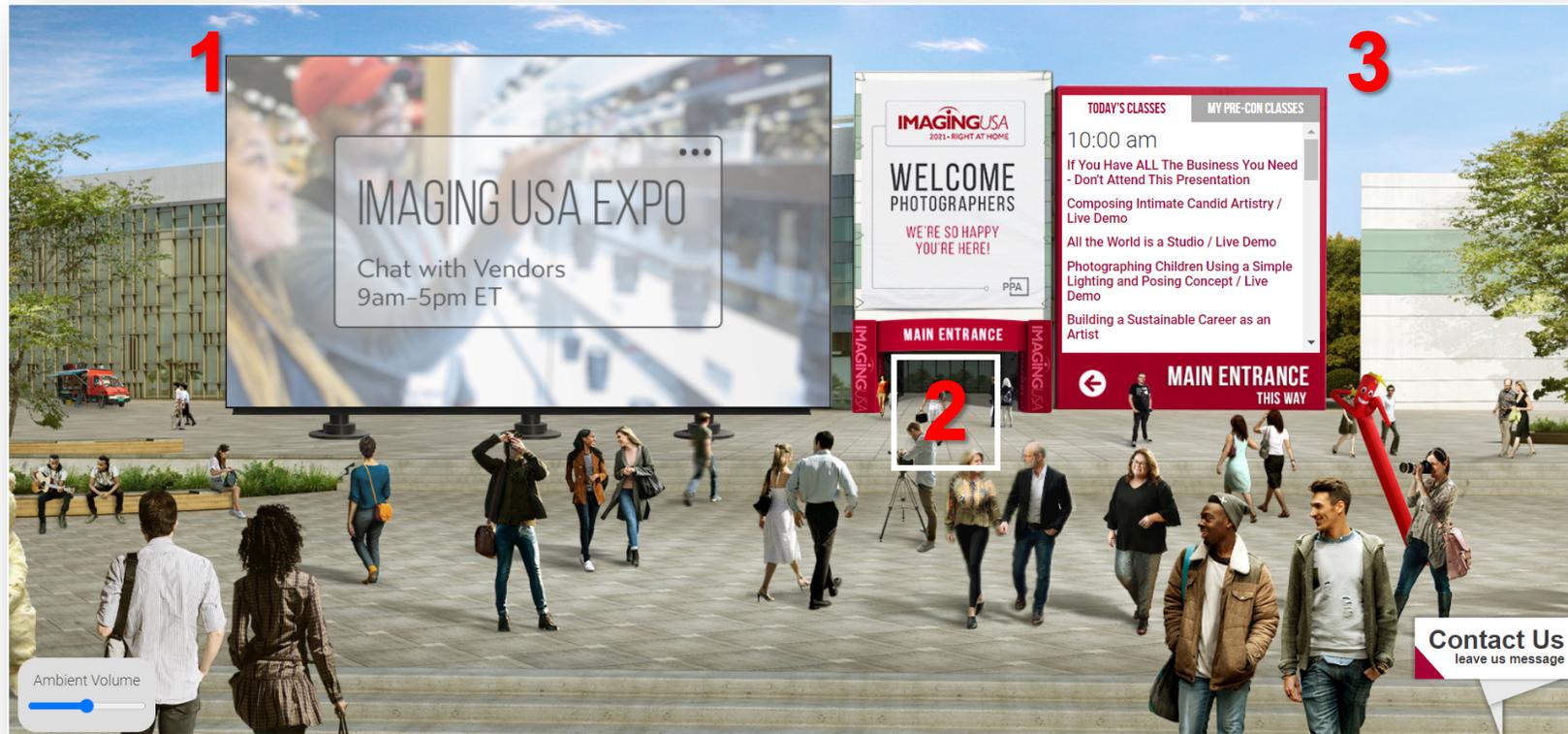
If you receive an email, vCard, chat request, or announcement, you will be notified via a communication bubble that will display in the upper right-hand corner of your screen. By clicking on the communication notification, you will be taken to the indicated item. In addition, you can monitor your communication activity from the Communication Center in your profile.

There are 3 types of private communication:

1. Email messages –The notification will display you have an unread email. Click on the notification window to view.
2. Chats – If you receive a chat request you will be able to accept or decline the request. You may also send a short message to the chat requester when declining a chat.
3. vCards – The notification will display you have a new vCard. Click on the notification window to view.

Welcome Plaza

You'll enter the show from the ImagingUSA.org home page. Log in with your PPA credentials or the username and password you created when you registered for the event.



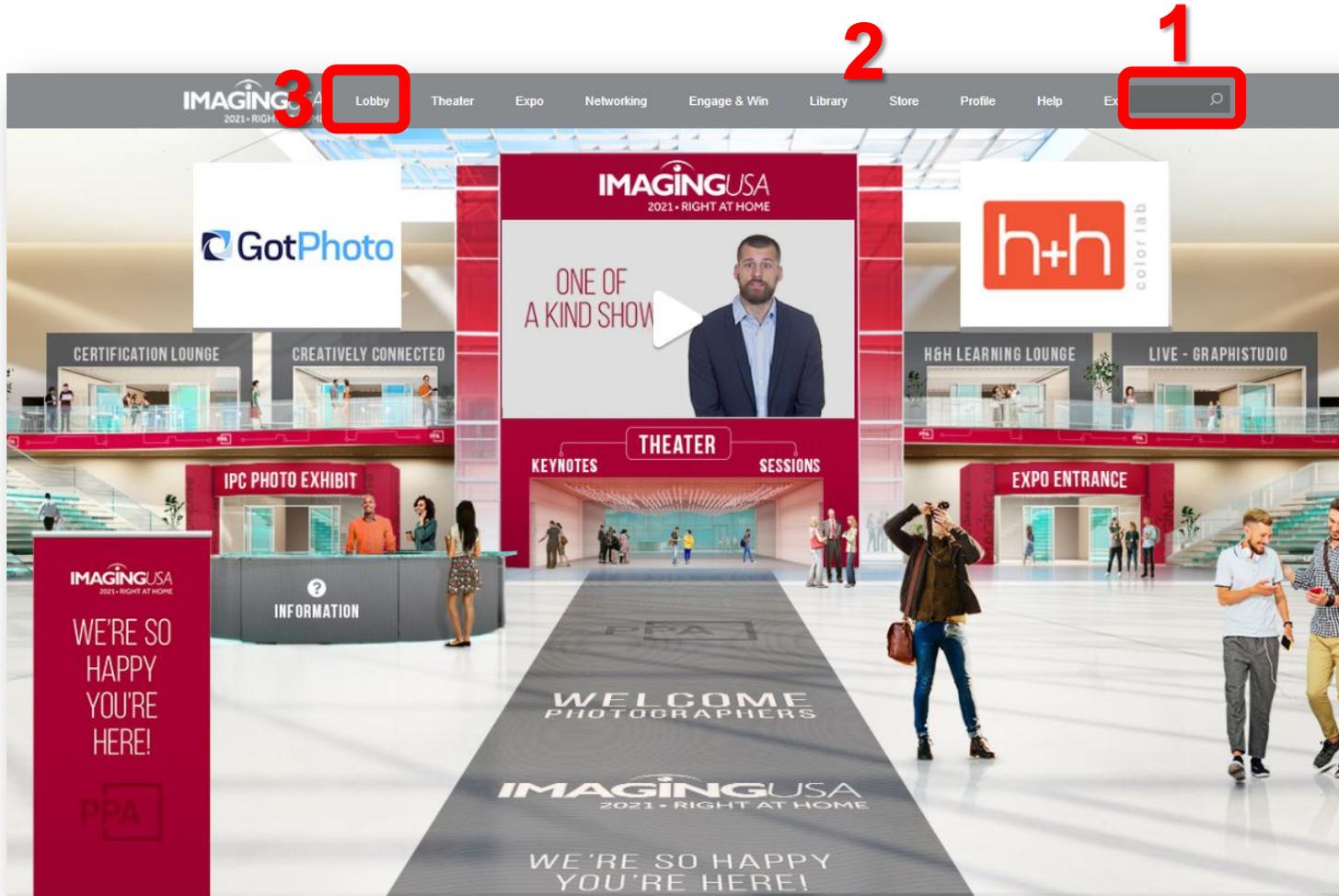
1. Video Player: Get show news & updates here each day at 9am and 1:30pm ET.

2. Main Entrance: Click the main entrance to enter the show.

3. Marquee: Get a preview of each day's schedule and links to your pre-convention courses here.

Imaging USA Lobby

After logging into the event you will be taken to the Imaging USA Lobby. From the Home page you can visit the main areas of the event by clicking on the directory, or using the navigation bar.



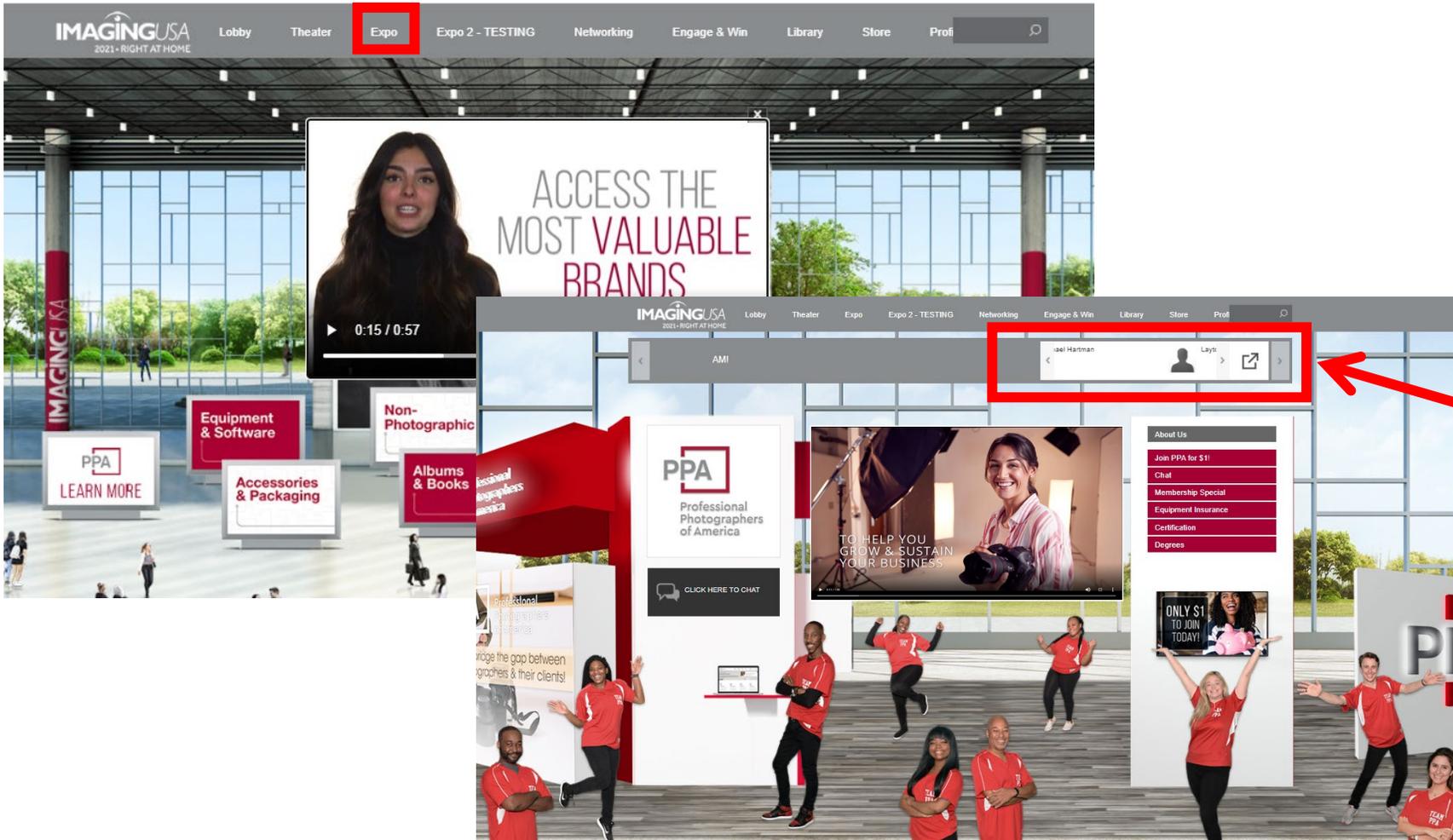
1. Search: You can use the search feature to find attendees, sponsors, documents/links, and presentations/webcasts within the event.

2. Navigation: Access the different spaces in the event.

3. Lobby: You can always return to the Lobby by selecting it from the navigation bar.

Expo

By clicking on the Expo link on the top navigation, you will be taken to the trade show, where you can visit booths, download/view content and engage with booth staff.

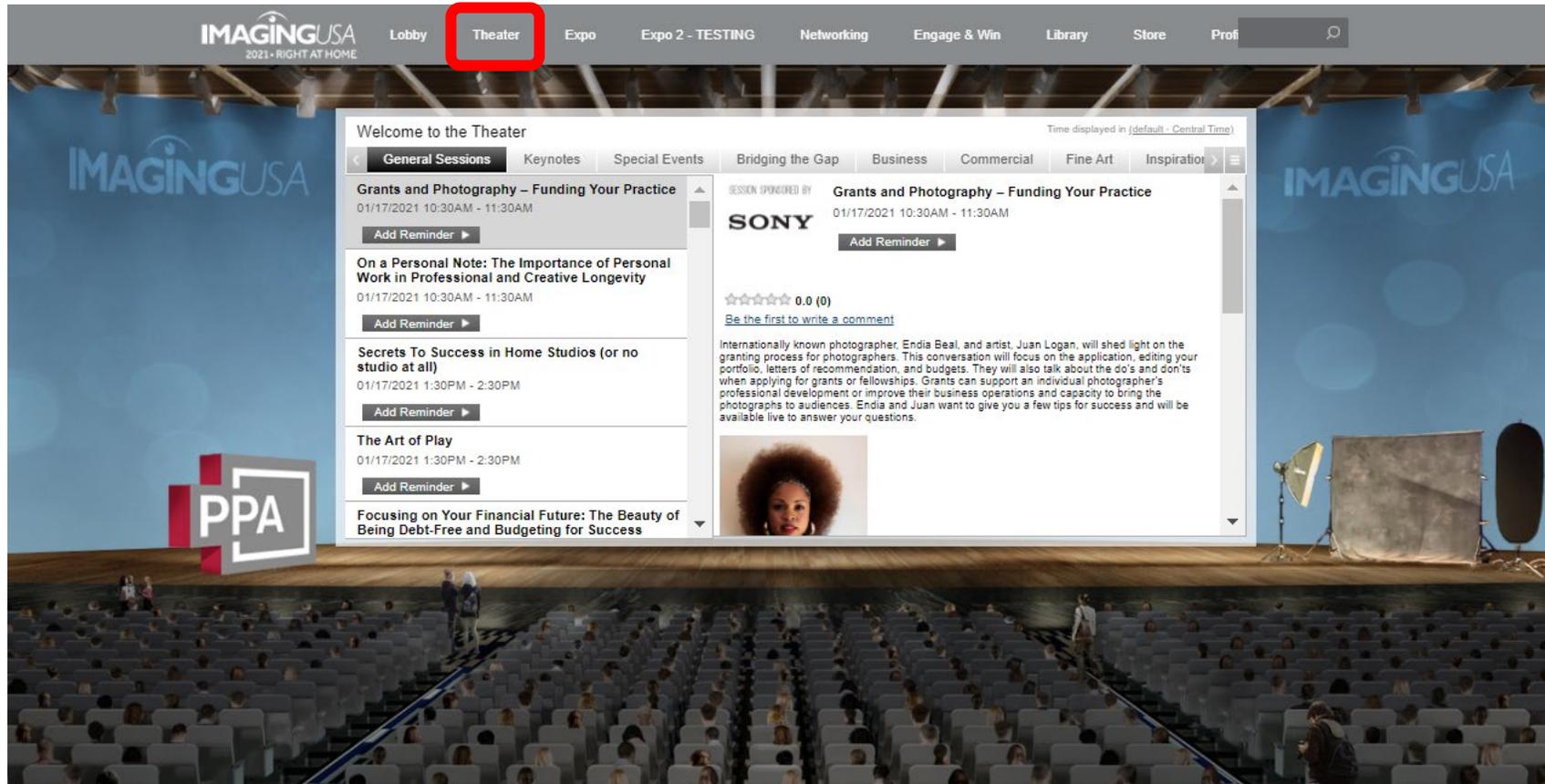


Once you've entered a booth, you may click through the content tabs on the right-hand side to view collateral and other assets and information provided by the Sponsors.

The exhibit staff listed in the staff tab will be waiting to chat with you and answer your questions.

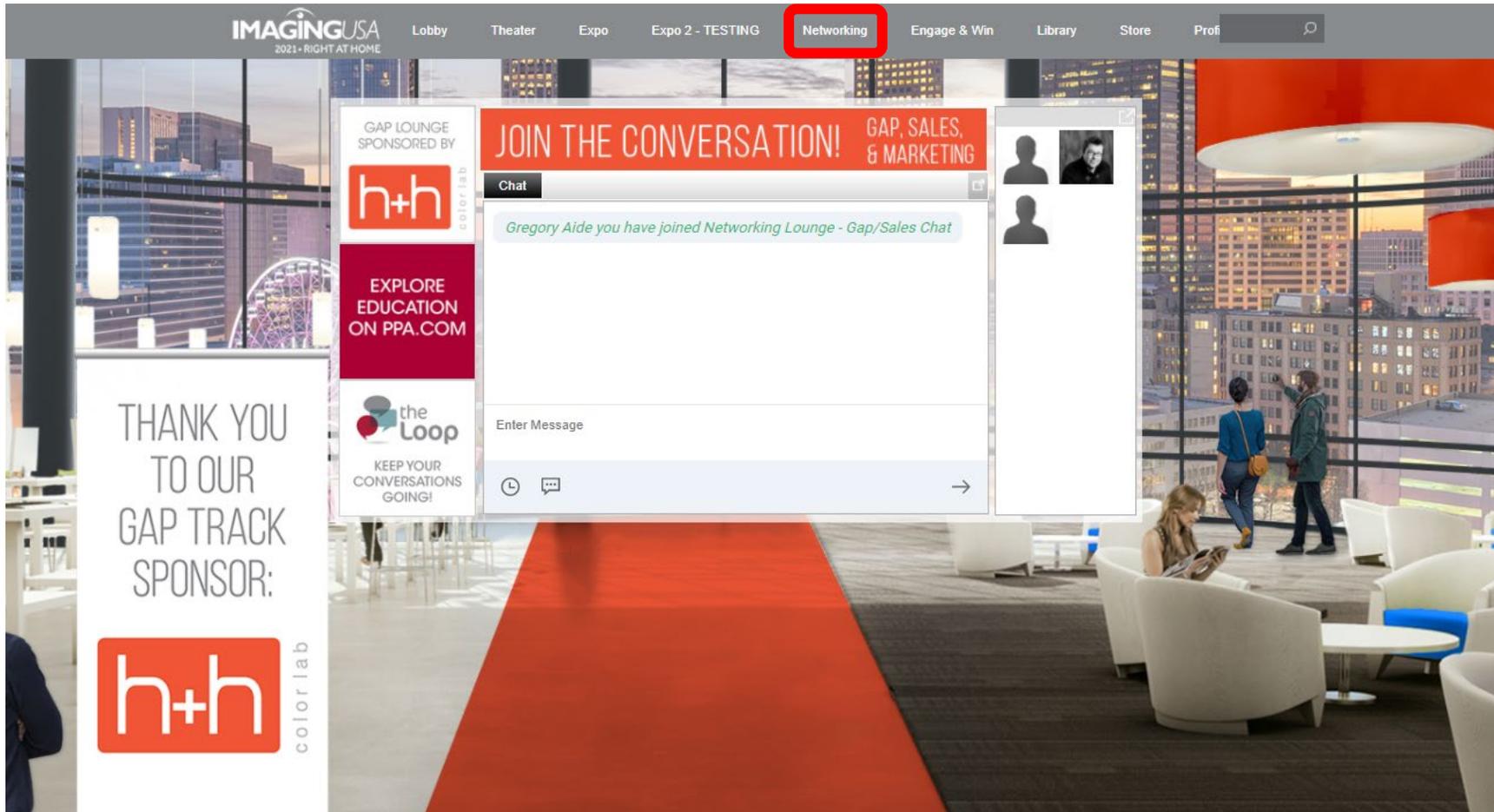
Theater

Select the Theater tab to view sessions, live, and on-demand.
Clicking on a session will show more details on content & speakers.



Networking

The Networking Lounges are a great place to communicate and network with attendees, speakers, and sponsors. Join the public chat and network with staff and fellow attendees.



Engage & Win

Click on the Engage & Win tab for details on how to win the daily cash prize of \$500!

Overall Points Leader
View a list of all the participants that have earned achievements and their point values. You can filter each section by selecting the title. The top 10 highest scorers are displayed at the top of the list with your entry highlighted. Click on any user's entry to see their profile.

Rank	Name	Company	Points
1	Kristina Unger	PPA	875
2	Shirley Haub		500
3	Andrea Taylor	PPA	225
4	Fiona Corbett - PPA Staff	PPA	175
5	Gregory Aide	PPA	150
6	Rich Newell - Staff	PPA	125
7	Alli Furtwangler	Now I Lay Me Down to Sleep	75
8	Alison Counts	Candid Color Systems	75
9	Ben Tyndell	Tyndell Photographic	75
10	Caroline Helfgott - Staff	Professional Photographers of America	75
11	Cristina O'Connor	Candid Color Systems Inc.	75
12	Denny Mfg	Denny Mfg	75
13	Don Dickson	Texas School of Professional Photography	75
14	gerard wright	PPA	75
15	Gianni Andracchio	Make-A-Ball	75
16	Jessica Sill	Tether Tools	75
17	Julia Boyd	PPA	75

Be the first to collect all the badges and win cash!
Attendees will automatically collect badges beginning on January 17, 2020 at 9:00 AM EST by participating in activities during Imaging USA 2021- Right at Home. The badges you collect while participating will automatically populate once earned. Examples include visiting sponsor booths in the expo, attending sessions, and downloading resources. Full details for each badge are in the tab to the right. Contest ends on January 19, 2020 at 6:00 PM EST.

Winners and Prizes: A winner, the participant with the most points collected, will be selected at the end of each day (1/17, 1/18, 1/19). In case of a tie, those with the same highest point that day, a random selection will take place to award a winner. The prize awarded each day is \$500 (Visa or Master card gift card) and \$500 to the winner's charity of choice.

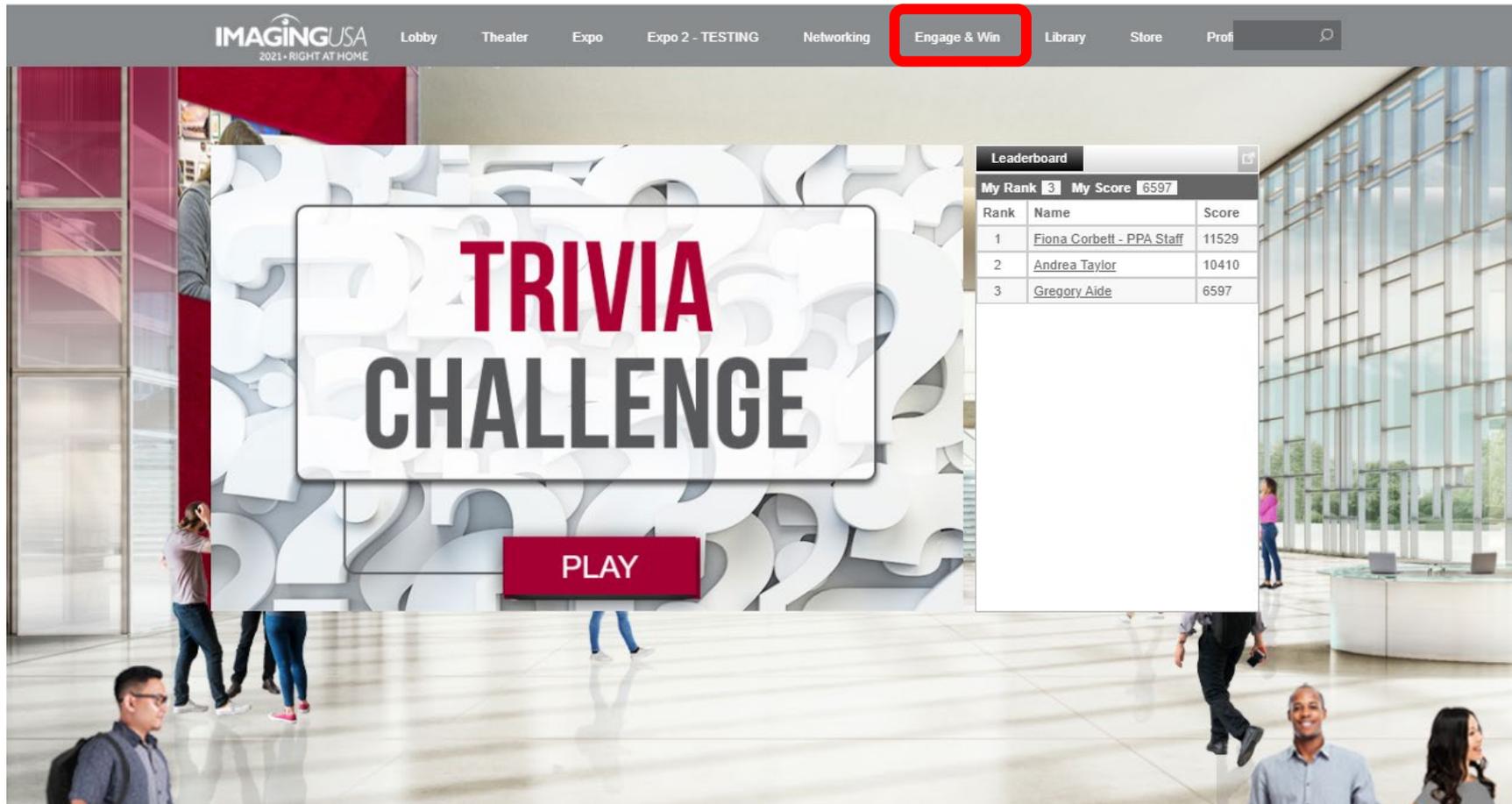
Compete to collect each day's badges for your chance to win \$500 cash + \$500 for the charity of your choice!

Click Engage & Win to get started and view all the badge challenges for the day.

You'll also find the Trivia Challenge and our 3 daily surveys in this tab.

Trivia & Daily Surveys

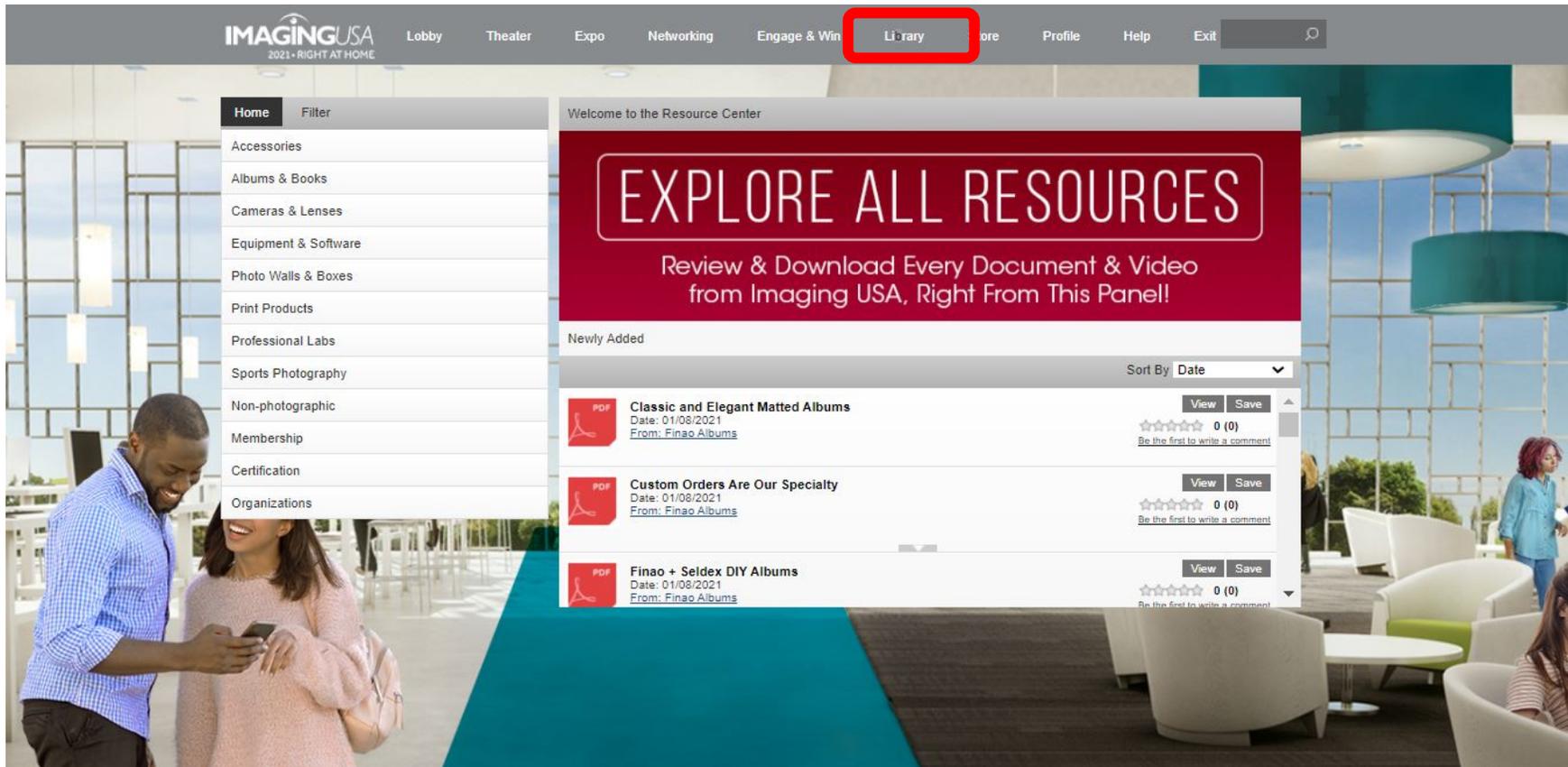
Play the Trivia Challenge and earn badges by taking our Daily Surveys. You find those links under Engage & Win.



Points earned by attendees will appear on the Leaderboard and will be ranked based on total number of points.

Library

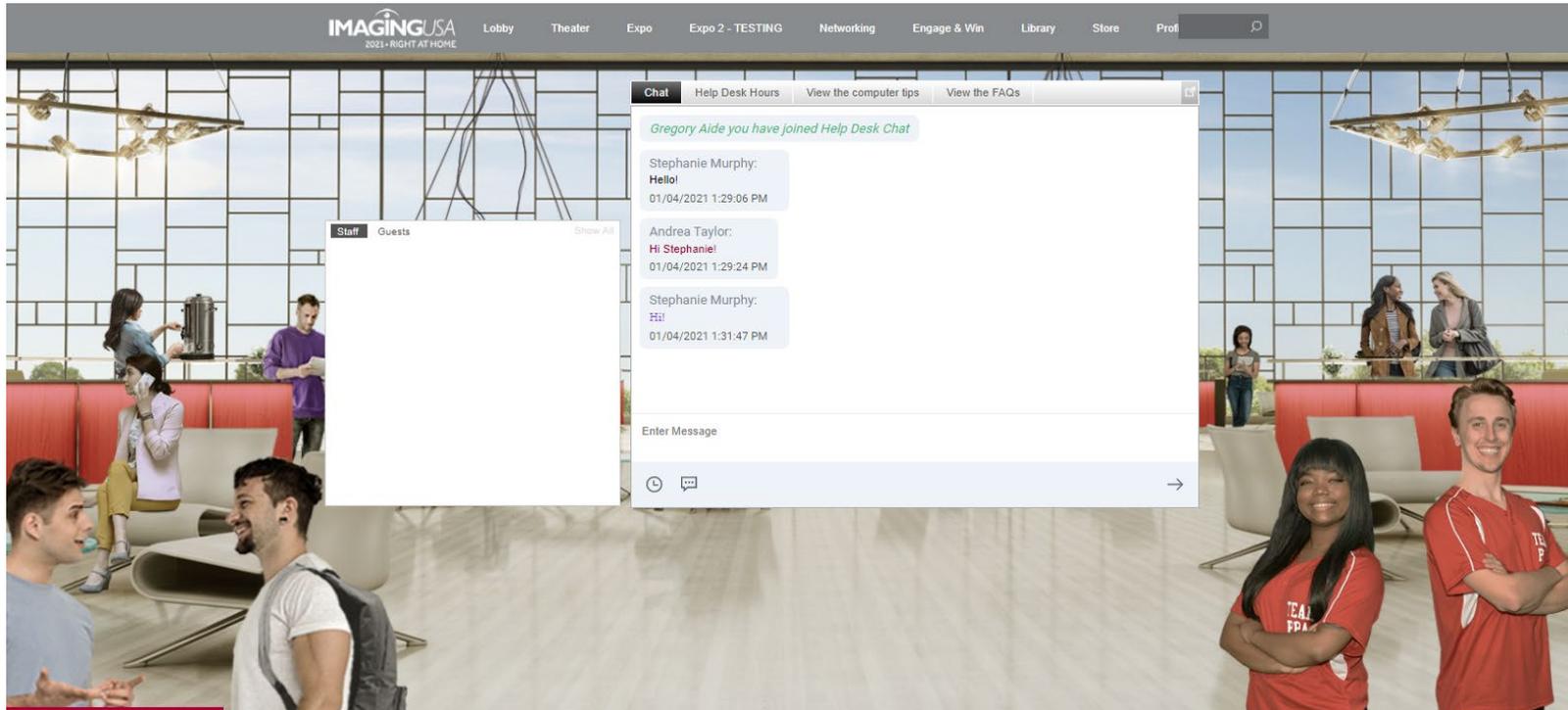
The Library collects all the Imaging USA content and downloads.
You can view each item in the platform, save it to your briefcase, or immediately download it to your device.



Help Desk

Click the Help Desk in the Main Lobby for technical support during the show. There are helpful resources available to you such as guides, FAQs, and support documentation to aid in troubleshooting support requests.

Live assistance will be available Sunday - Tuesday from 7am-10pm ET.

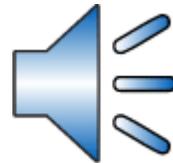


Chat: Will allow you to chat with Intrado support staff available to help assist with any questions you may have.

Computer Tips & FAQs: Available to view helpful resources in troubleshooting potential issues such as chat or communication problems, security prompts, FAQs, etc.

Event Sounds

The event uses audio to notify you when certain events occur. This is especially helpful if you are logged into the event but are working in another application.

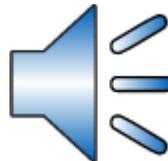


Communication Received



You will hear this sound when you receive a new email, chat request or Vcard. Click on the icon at the left to play the sound.

Chat Accepted



When someone responds to a chat request that you initiated, you will hear this sound. Click on the icon at the left to play the sound.



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